



"Happiness is a good flow of life"

Prestige alcohol-liberated wines



David Hodgson & Will Willis, two wine trade veterans, launched ZENO Prestige alcohol-liberated wines in December 2022 after 3 years of research & development.

Answering the call for high quality alcohol-free wines, they set to work with their winery partner in Spain and their "Wines of Virtue" team (including a leading Master of Wine) to create wines for the enthusiast, when they choose not to drink alcohol.

Their focus is on texture, flavour and aromatics, achieving unprecedented results. ZENO alcohol-liberated wines are also vegan friendly and from family-owned organic vineyards.

ZENO is one of few true "estate", vineyard to glass, alcohol-free wine brands.

Passionate foodies, David & Will have crafted ZENO wines to pair well with food, with low residual sugar and excellent texture & balance. ZENO wines are also delicious on their own.

Their first release wines all took awards at the International Wine & Spirits Competition, the Global Wine Masters Competition, the World Alcohol Free Awards and the Great Taste Awards, which underpinned their commitment to quality and redefining alcohol-free wine enjoyment.

2024, 25 & 26 have proven the ZENO range to be a consistent award winner in the young and dynamic AF wine segment. In fact, the London International Wine Competition also awarded ZENO with "Non Alcoholic Producer of the Year 2025 and 2026."

ZENO, the ancient Greek philosopher, championed mindful living by practicing four timeless virtues - "Moderation, Wisdom, Justice & Courage", which are the essence of the ZENO brand.

David & Will's mission is to liberate wine lovers, by giving them the opportunity of enjoying a great glass of wine when choosing not to drink alcohol for any reason. They don't wish to preach sobriety, but champion freedom of choice, balance & conscious joy.

That choice can now be made without compromise.

"Would you prefer your wine with or without alcohol?"





"Happiness is a good flow of life"

Prestige alcohol-liberated wines



ZENO is one of few true "estate", vineyard to glass, alcohol-free wine brands.

La Carrasca - organic certified family-owned vineyard est. 1853.

Climate: typically continental. Altitude 742m.

Temperature: high ranging temperatures, reaching + 40 ° C in summer and low temperatures in winter.

Soil: mostly clay-calcareous.

Sustainability: water reticulation & conservation; organic waste purification & re-use; digital process management; solar & wind power generation; recyclable dry goods & lightweight glass; ethical & responsible practices.





"Happiness is a good flow of life"

Prestige alcohol-liberated wines



ZENO - Prestige alcohol-liberated wines. Virtuously handcrafted from organic vineyard to glass. Alcohol-free enjoyment without compromise.

How do we make it?

Starting in our vineyards in central Spain, organically grown vines nestle on undulating hills surrounded by picturesque almond orchards & sheep grazing in fertile fields.

At harvest, we select parcels of the best fruit with specific qualities tailored for getting the perfect result through the de-alcoholisation process.

Carefully vinified in our world class winery, the wines are then meticulously blended before gently removing the alcohol using the world's most advanced low temperature vacuum distillation technology.

Finally, further extensive blending & tasting follows, to achieve wines with regional expression and sophisticated aroma & flavour qualities.



ZENO alcohol-liberated Viura

Varietal: Viura

Vintage: 2024

Terroir: Clay calcareous soil

Vegan friendly

Technical details:

Alcohol: 0.30%
Residual sugar: 1.8 g/100ml
Total acidity: 5.2 g/l
Volatile acidity: 0.2 g/l
pH: 3.21
SO₂ free: 30 mg/l
SO₂ total: 123 mg/l
Energy/100ml: 37.12kj/8.86kcal
Kcal/175ml glass 15.5
1 glass of traditional wine = over 8 glasses of ZENO.



Tasting note:

An attractive, polished green straw appearance with pronounced, fresh aromas of citrus, passionfruit and green apple.

On the palate there is a textured mouthfeel of ripe mango, passionfruit, crisp apple and zingy citrus with a light herbaceous and elderflower note on a prolonged finish.





"Happiness is a good flow of life"

Prestige alcohol-liberated wines



ZENO - Prestige alcohol-liberated wines. Virtuously handcrafted from organic vineyard to glass. Alcohol-free enjoyment without compromise.

How do we make it?

Starting in our vineyards in central Spain, organically grown vines nestle on undulating hills surrounded by picturesque almond orchards & sheep grazing in fertile fields.

At harvest, we select parcels of the best fruit with specific qualities tailored for getting the perfect result through the de-alcoholisation process.

Carefully vinified in our world class winery, the wines are then meticulously blended before gently removing the alcohol using the world's most advanced low temperature vacuum distillation technology.

Finally, further extensive blending & tasting follows, to achieve wines with regional expression and sophisticated aroma & flavour qualities.



ZENO alcohol-liberated Rose

Varietal: Bobal

Vintage: 2024

Origin: Castille-La Mancha

Terroir: Clay calcareous soil

Vegan friendly

Technical details:

Alcohol: 0.30%
Residual sugar: 1.8 g/100ml
Total acidity: 6 g/l
Volatile acidity: 0.15 g/l
pH: 3
SO₂ free: 30 mg/l
SO₂ total: 106 mg/l
Energy/100ml: 37.12kJ/8.86kcal
Calories/175ml glass 15.5kcal
1 glass of traditional wine = over 8 glasses of ZENO.



Tasting note:

Elegant, bright rose pink colour with mouthwatering aromas of red summer fruits & peach, reminiscent of classic Provence.

On the palate, crunchy redcurrant, wild raspberry & white stone fruit flavours enlivened by vibrant acidity & a touch of herbaceousness with a long, textured finish.





"Happiness is a good flow of life"

Prestige alcohol-liberated wines



ZENO - Prestige alcohol-liberated wines. Virtuously handcrafted from organic vineyard to glass. Alcohol-free enjoyment without compromise.

How do we make it?

Starting in our vineyards in central Spain, organically grown vines nestle on undulating hills surrounded by picturesque almond orchards & sheep grazing in fertile fields.

At harvest, we select parcels of the best fruit with specific qualities tailored for getting the perfect result through the de-alcoholisation process.

Carefully vinified in our world class winery, the wines are then meticulously blended before gently removing the alcohol using the world's most advanced low temperature vacuum distillation technology.

Finally, further extensive blending & tasting follows, to achieve wines with regional expression and sophisticated aroma & flavour qualities.



ZENO alcohol-liberated Tempranillo Cabernet-Sauvignon

Varietals: Tempranillo & Cabernet

Origin: Castille La-Mancha

Vintage: 2024

Terroir: Clay calcareous soil

Vegan friendly

Technical details:

Alcohol: 0.30%

Residual sugar: 2.1 g/100ml

Total acidity: 5.2 g/l

Volatile acidity: 0.49 g/l

pH: 3.22

SO₂ free: 32 mg/l

SO₂ Total: 84 mg/l

Energy/100ml: 42kj/10kcal

Calories/175ml glass 17.5

1 glass of traditional wine = over 8 glasses of ZENO.



Tasting note:

Vibrant ruby red with bright salmon pink edge. Pronounced aromas of red and black forest fruits, sweet spices with a hint of sweet green pepper and smooth, savoury tannin.

On the palate, ripe blackberries and raspberries merge with juicy plums and hints of crisp cherry. There is spice, pepper and bright tannin adding weight to a creamy mouthfeel and textured, satisfyingly long finish.





"Happiness is a good flow of life"

Prestige alcohol-liberated wines



ZENO - Prestige alcohol-liberated wines. Virtuously handcrafted from organic vineyard to glass. Alcohol-free enjoyment without compromise.

How do we make it?

Starting in our vineyards in central Spain, organically grown vines nestle on undulating hills surrounded by picturesque almond orchards & sheep grazing in fertile fields.

At harvest, we select parcels of the best fruit with specific qualities tailored for getting the perfect result through the de-alcoholisation process.

Carefully vinified in our world class winery, the wines are then meticulously blended before gently removing the alcohol using the world's most advanced low temperature vacuum distillation technology.

Finally, further extensive blending & tasting follows, to achieve wines with regional expression and sophisticated aroma & flavour qualities.



ZENO alcohol-liberated Sparkling NV

Varietal: Macabeo

Origin: Castille-La Mancha

Vintage: NV

Terroir: Clay calcareous soil

Vegan friendly

Technical details:

Alcohol: 0.30%

Residual sugar: 1.8 g/100ml

Total acidity: 5.7 g/l

Volatile acidity: 0.28 g/l

pH: 2.96

SO₂ free: 32 mg/l

SO₂ Total: 105 mg/l

Pressure: 4.1 bar

Energy/100ml: 37.12kj/8.86kcal

Calories/175ml glass 15.5

1 glass of traditional wine = over 8 glasses of ZENO.



Tasting note:

Yellow/green straw appearance with a fine, persistent mousse and aromas of green apple, elderflower and creamy lemon zest.

On the palate, a delightfully crisp attack with creamy bubbles and notes of crisp apple and elderflower is followed by mouth-filling citrus and fresh lemon thyme and hints of brioche on a long satisfyingly fresh finish.

@drinkzeno
zenowine.com

"If you're not having a vino - have a ZENO!"





"Happiness is a good flow of life"

Prestige alcohol-liberated wines

ZENO - Prestige alcohol-liberated wines. Virtuously handcrafted from organic vineyard to glass. Alcohol-free enjoyment without compromise.

How do we make it?

Starting in our vineyards in central Spain, organically grown vines nestle on undulating hills surrounded by picturesque almond orchards & sheep grazing in fertile fields.

At harvest, we select parcels of the best fruit with specific qualities tailored for getting the perfect result through the de-alcoholisation process.

Carefully vinified in our world class winery, the wines are then meticulously blended before gently removing the alcohol using the world's most advanced low temperature vacuum distillation technology.

Finally, further extensive blending & tasting follows, to achieve wines with regional expression and sophisticated aroma & flavour qualities.



ZENO alcohol-liberated Rose NV

Varietals: Macabeo & Garnacha

Origin: Castille-La Mancha

Vintage: NV

Terroir: Clay calcareous soil

Vegan friendly

Technical details:

Alcohol: 0.30%
Residual sugar: 1.8 g/100ml
Total acidity: 5.7 g/l
Volatile acidity: 0.16 g/l
pH: 2.93
SO2 free: 33 mg/l
SO2 Total: 125 mg/l
Pressure: 4.1 bar
Energy/100ml: 37.12kj/8.86kcal
Calories/175ml glass 15.5
1 glass of traditional wine = over 8 glasses of ZENO



Tasting note:

Alluring rose-gold pink appearance with elegant, persistent mousse. Aromas of red berry fruits and hints of white peach.

Crisp & bright with nectarine and redcurrant/raspberry notes, elegant balance and a long, satisfying creamy finish.

@drinkzeno
zenowine.com

"If you're not having a vino - have a ZENO!"





"Happiness is a good flow of life"

Prestige alcohol-liberated wines



ZENO - Prestige alcohol-liberated wines. Virtuously handcrafted from organic vineyard to glass. Alcohol-free enjoyment without compromise.

How do we make it?

Starting in our vineyards in central Spain, organically grown vines nestle on undulating hills surrounded by picturesque almond orchards & sheep grazing in fertile fields.

At harvest, we select parcels of the best fruit with specific qualities tailored for getting the perfect result through the de-alcoholisation process.

Carefully vinified in our world class winery, the wines are then meticulously blended before gently removing the alcohol using the world's most advanced low temperature vacuum distillation technology.

Finally, further extensive blending & tasting follows, to achieve wines with regional expression and sophisticated aroma & flavour qualities.



ZENO alcohol-liberated Sparkling NV "Bambino" 250ml cans

White Varietal: Macabeo

Rosé Varietals: Macabeo & Garnacha

Origin: Castille-La Mancha

Vintage: NV

Terroir: Clay calcareous soil

Vegan friendly

Technical details:

Alcohol: **White 0.18%** ; **Rosé 0.2%**

Residual sugar: 1.8 g/100ml

Total acidity: **W 5.5 g/l** ; **R 5.8g/l**

Volatile acidity: 0.2 g/l

pH: **W 3.08** ; **R 3.12**

SO₂ free: **W 35 mg/l** ; **R 27 mg/l**

SO₂ Total: **W 100 mg/l** ; **R 92mg/l**

Pressure: 2.0 bar

Energy/100ml: 37.12kj/8.86kcal

Calories/175ml glass 15.5

1 glass of traditional wine = over 8 glasses of ZENO.

Tasting note:

Please refer to the tasting notes for Sparkling NV & Sparkling Rosé NV on previous pages.





"Happiness is a good flow of life"

Prestige alcohol-liberated wines



ZENO - The future

We're soon to bottle the first of our new "next level" Virtues range.

Virtues showcases grapes from the family-owned, organic La Carrasca vineyard estate, founded in 1853 in Villarrobledo, central Spain.

Virtues wines are handcrafted for complexity & refinement, particularly for food pairing & occasions where sophistication, depth & richness are desired.

The beautiful old bush vines are flanked by almond and oak trees, and once made, this Tempranillo was aged for up to 14 months in selected French & American oak barrels.

Virtues barrel aged Tempranillo will be flanked by a rich & elegant white varietal and a luxury sparkling style.

A new dimension in alcohol-free wine enjoyment.

